



Alright v2

REVISED & EXPANDED

2019

Introduction

Ten years ago I made Alright Sans. I drew it in my spare time, teaching myself along the way. At some point I decided it was finished and put it up for sale. To my surprise, people liked it. They gave me money and used it to make things.

It was exciting but it was my first real font. As I saw it being used I began to feel like the design had some issues. Over time I became increasingly unhappy with the fonts. I still loved the overall concept, it was a great idea, but the execution just wasn't that good. It's hard to live with that.

So I decided to start over. I redrew everything from scratch. I approached the entire design with fresh eyes and much more experience. It took waaaaay too long and nearly killed me (that's a fun story), but now it's done.

The new fonts look the same. Someone reading a magazine probably wouldn't notice a difference. But they definitely *feel* better. The new fonts are more polished. In a way, it feels like they grew up. I think a normal person will feel the improvements too, if only deep down at the lizard-brain level.

I wouldn't have been able to do any of this without the customers who bought the original version. So I decided to make the redrawn version a free upgrade. Oh, I also expanded the family to include three narrower widths. So, if you like Alright, you can buy those too.

Jackson Cavanaugh
Okay Type, 2019

Alright v2 Family

KEYSTONE LESSING RACINE UNION

MICHIGAN EMMETT KINZUA HAYES

ARTESIAN GOETHE TOWER MARIN

BELMONT ROGERS ISLAND SAYRE

LAPORTE WILSON OGDEN MARIA

MUSEUM FOREST GRAND STAVE

KRUGER MANGO LOGAN RIVER

SURREY HURON NOBLE STATE

FREMONT KEOKUK PUBLIC GREAT

STREETER OTSEGO CRILLY SALLE

ASHLAND RITCHIE MAJOR LIANO

KOSTNER FELTON FRONT MAWR

LINCOLN KEELER CEDAR POINT

DELPHIA CIRCLE LENOX STATE

OTTAWA DAMEN GREEN KIRBY

TALMAN NORTH PLAZA MILES

Compressed

Condensed

Narrow

Normal

Alright v2 Family

Sauganash Magnolia Natchez Dayton

Kingsbury Rockwell Laporte Hamlin

Dickinson Kenosha Cottage Mozart

Lakeview Orchard Pontiac Albany

Sheffield Division Orange Kedzie

Garfield Midway Kildare Illinois

Stevens Nicolet Rogers Bessie

Halsted Racine Schick Elston

Algonquin Calumet Niagara Marine

Lakefront Kilbourn Cermak Adams

Roosevelt Douglas Wacker Bishop

Fullerton Addison Sawyer Manila

Diversey Ogallah Pulaski Cicero

Augusta Honore Garvey Drexel

Central Leader Carver Oriole

Burling Peoria Foster Edens

Compressed

Condensed

Narrow

Normal

System

Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>
Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>
Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>
Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>
Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>
Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>
Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>
Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>	Aa	<i>Aa</i>

The Alright v2 family is a flexible, robust system of widths and weights. Every width has the same number of styles and every style has an italic companion, a rare feature in condensed typefaces. Every style also has the same character set and OpenType features, including things like small caps. That's right, there are *Compressed Black Italic* small caps. First person to use them gets a free beer.

Because all of the styles correspond, it's easy to jump between weights and widths. This is particularly useful when building a responsive layout, typesetting a complex design, or just messing around with fonts to find a good fit.

Alright Compressed

Aa	Aa	Aa	Aa
----	----	----	----

Alright Compressed

KRAUSE MUSIC STORE

42ND PRECINCT

Western Railway Bridge

Reliance

CHICAGO & ILLINOIS

Marquette

Whistle Stop Inn

Rosehill Cemetery Entrance

Alright Compressed

KOSCIUSZKO PARK *Hermosa*

Jefferson Park *OAKLAND*

UNION RIDGE *BOYSTOWN*

Streeterville *AVONDALE*

MARYNOOK *Englewood*

FERNWOOD *ROSEMOOR*

Gresham *WOODLAWN*

UPTOWN *Hegewisch*

Alright Compressed is the narrowest width of the Alright v2 family. It was designed for tight headlines and efficient display use. The italic styles and OpenType features are notable because most typefaces this narrow don't bother to include them (they're rarely used and hard to draw).

Alright Compressed

Alright Compressed | ExThin

Alright Compressed | Thin

Alright Compressed | Light

Alright Compressed | Regular

Alright Compressed | Medium

Alright Compressed | Bold

Alright Compressed | Black

Alright Compressed | Ultra

Alright Compressed | *ExThin Italic*

Alright Compressed | *Thin Italic*

Alright Compressed | *Light Italic*

Alright Compressed | *Italic*

Alright Compressed | ***Medium Italic***

Alright Compressed | ***Bold Italic***

Alright Compressed | ***Black Italic***

Alright Compressed | ***Ultra Italic***

Alright Condensed

Aa Aa Aa Aa

Alright Condensed

MONADNOCK

Thalia

GWENDOLYN

Printing House Row District

Schoenhofen

CARBIDE

330 North Wabash

HAZELTON-MIKOTA

Alright Condensed

KENSINGTON *Morgan*
WACŁAWOWO *BEVERLY*
East Village *DEPAUL*
HYDE PARK *The Villa*
Brickyard *ALTGELD*
DOUGLAS *MEADOWS*
WICKER *Fifth City*
Avalon *BRAINERD*

Alright Condensed is the second narrowest width of the Alright v2 family. It was designed for display use in headlines, titles, and other spots where size is important but space is tight.

Here's a convenient fact: in alphabetical order, the *Compressed*, *Condensed*, and *Narrow* sub-families also sort in order of increasing width.

Alright Condensed

Alright Condensed ExThin

Alright Condensed Thin

Alright Condensed Light

Alright Condensed Regular

Alright Condensed Medium

Alright Condensed Bold

Alright Condensed Black

Alright Condensed Ultra

Alright Condensed ExThin Italic

Alright Condensed Thin Italic

Alright Condensed Light Italic

Alright Condensed Italic

Alright Condensed Medium Italic

Alright Condensed Bold Italic

Alright Condensed Black Italic

Alright Condensed Ultra Italic

Alright
Narrow

Aa

Aa

Aa

Aa

Alright Narrow

Union Stock Yard

Griffiths-Burroughs

Kaufmann

POWHATAN

LUDINGTON

Engine Company 78

Field Building

WINGERT

The Rookery

Alright Narrow

CHATHAM *Illinois*
Humboldt LOGAN
LECLAIRE PLAZA
VILLAGE *O'Hare*
Garfield FULTON
GOOSE *Armour*
BUENA ALBANY
Union *Looping*

Alright Narrow is third narrowest member of the *Alright v2* family. More compact than normal but wider than *Condensed*, it was designed to be a space-efficient alternative (or companion) to the normal *Alright v2* fonts, suitable for body text or display use.

Alright Narrow

Alright Narrow | ExThin

Alright Narrow | Thin

Alright Narrow | Light

Alright Narrow | Regular

Alright Narrow | Medium

Alright Narrow | Bold

Alright Narrow | Black

Alright Narrow | Ultra

Alright Narrow | ExThin Italic

Alright Narrow | Thin Italic

Alright Narrow | Light Italic

Alright Narrow | Italic

Alright Narrow | Medium Italic

Alright Narrow | Bold Italic

Alright Narrow | Black Italic

Alright Narrow | Ultra Italic

Alright
Normal

Aa	Aa	Aa	Aa
----	----	----	----

Alright Normal

Fieldhouse

TERRA COTTA ROW

BUCKINGHAM

Biograph

Surf-Pine Grove District

Douglas Tomb

McCormick

EIGHTH REGIMENT

MIDWAY

Five Houses on Avers

Alright Normal

Lakeview *Loop*
MUSEUM *EAST*
Uptown *RIDGE*
IRVING *South*
NORTH *SAINTE*
Green *PILSEN*
GAGE *Prairie*
SOCK HEIGHT

Alright Normal is a completely redrawn, reconsidered update to the original *Alright Sans* typeface. For the most part it looks the same as the original version, but with a higher level of refinement. The improvements, while not immediately apparent, give *Alright Normal* a fit and finish that makes everything just feel that much better.

Alright Normal

Alright Normal | ExThin

Alright Normal | Thin

Alright Normal | Light

Alright Normal | Regular

Alright Normal | Medium

Alright Normal | Bold

Alright Normal | Black

Alright Normal | Ultra

Alright Normal | ExThin Italic

Alright Normal | Thin Italic

Alright Normal | Light Italic

Alright Normal | Italic

Alright Normal | Medium Italic

Alright Normal | Bold Italic

Alright Normal | Black Italic

Alright Normal | Ultra Italic

Specimens

de GREY *Eliade*

EL **BUD** NICKEL

V RAMIS **IAN**

R **FRANZ** BUTLER P

Y HAM **RUBY** H

Adler HOLMES **Ad**

NICKEL **REA** NIC

POHL Buck **PO**

ZANE **Fermi** ZA

SHERIDAN

SPRINGFIELD

WATER

CLARK

**BRYN
MAWR**

MADISON

LAKE SHORE

BLOOMING

ALTGELD

RUSH

MONTROSE

35TH

CALUMET

PINE

ATLANTIC

**KOSCIUSKO
PARK**

NOBEL



CH&S

office memorandum

TO
&
FROM
MESSAGE



CH&S

communique

**C. HENNING &
SONS BREWERS**

Malt Fermenters



CH&S

2763 N Sheridan Ave., Chicago, Ill. • (312) 498-5928

**C. HENNING &
SONS BREWERS**



CH&S



CH&S

FRANCIS J. DEWES
PRESIDENT

1107 N Jefferson St., Chicago, Ill.

**C. HENNING &
SONS BREWERS**



CH&S

HAMLIN'S
COUGH BALM

WIZARD OIL

RED EXTRA STRENGTH
PAIN RELIEVING OINTMENT

NET WT 0.63 OZ (18g)

Drug Facts

Active Ingredients

Camphor 11%..... Topic
Mentol 10%..... Topic

Uses For temporary relief
and pains of muscles and
joints with simple backache,
sprains and strains

Warnings For external use only.
When using this product
follow directions • Avoid contact

CASTOR
OIL

FOR EYE INJURIES
(FOR EXTERNAL USE ONLY)

¾ FLUID OUNCE

BAUER & BLACK

DIVISION OF THE KENDALL CO.

* * CHICAGO * *

Made in the U.S.A.

U.S.P.

Alcohol (.48 fl oz.) 46%

DIRECTIONS • For external wounds
Cleanse wound, apply iodine,
bandage only after wound is dry.

→→ **Poison!** ←←

Antidote: Give starch with
water. CALL A PHYSICIAN.

BAUER & BLACK

DIVISION OF THE KENDALL CO.

* * CHICAGO * *

Made in the U.S.A.

HARTSHORN'S

Krestol

SALVE

HARTSHORN'S

Syrup of

RHUBARB

Reserved Seat - Lower Stand

Est. Pr. 5.00
F. Tax 1.00
Lic. Fee .15
St. Tax .10

} \$6.25

NATIONAL LEAGUE * * * * * AMERICAN LEAGUE

20

WORLD'S

18

CHAMPIONSHIP

WEEGHMAN
PARK

GAMES

CHICAGO
ILLINOIS

GAME

7

RAIN CHECK



RETAIN THIS TICKET
If legal game is not played this check
is good whenever this game is played.

(NOT GOOD IF DETACHED)

The World's

CHAMPIONSHIP

Game • 2018

**READ
IMPORTANT
NOTICES
ON THE
REVERSE
SIDE**

GAME

7

DO NOT DETACH THIS
coupon from rain check

LET'S GO BASEBALL TEAM!

Q3

SEC.

276

ROW

412

SEAT

Discoveries in Biological Psychiatry

April 17-18,

Chess Masters of America

CHECK



NASA-M... Election Night
November 7, 196

VALID: DETROIT, CHICAGO,

McCar

Harry Johns
delegate
wangler



R. McDo
conventi
manag

Democratic National Convent

miami beach
july, 1978

GATE AL
12413

PRESS PASS

NMH

MR. MCMAHON
CONSULTANT

NAME

ORGANIZATION

SIGNATURE

No 376



National
POLITIC
Frank Mc
Chicago Daily News
Chicago, Ill.

PRESS

Presidential
Trip

The three latest titles



Flexible Covers

32 Pages
8 1/2" x 11"

25¢



Hard Covers

96 Pages
8 3/4" x 11 1/4"

Jumbo Handbooks

\$395 each

H. H. Chandler, manager.

American Roofer

1912: Issued monthly in the interest of the roofing, waterproofing and waterproofing trades. Eugene M. Pope, publisher. Subscription price, \$1.00 per year. Publication: 1200, Times Building.

CER

An English and German monthly, published in the interest of the C. O. F. M. The Cook County Spa Publishing Co.,

Official
Annas-
tes.
of G.
Lajek
K,
rial

The Prairie Farmer

1843-1912: Devoted to the interests of agriculture, the Prairie Farmer has been an important influence in the special field it covers. A number of prominent agriculturists have been associated with the publication during its history. B. D. Butler is the publisher.

MOTORCYCLING

le
ed
s
No.



A publication for the promotion of the motor-cycle industry. Publication office, No. 538 South Dearborn

1910-1912: Issued weekly.

1918 as a monthly, subsequently issued weekly, it is the oldest Masonic publication appearing in this form in the United States.

Technicolor Investigator

In 1907 the publication was purchased by Jason W. Brown, a prominent Mason and man of experience, in charge of the

The Chicagoan
1868-1869: After about one year the Chicagoan absorbed Sorosis and Advance Guard.

Hide

Founded by R. C. Jacobsen in 1889. Issued in the interest of the hide and leather trade and industries connected therewith, primarily for manufacturers, retailers, wholesalers and merchants.

Automobil

A bi-monthly publication devoted to juvenile interests.

MACHINERY, 1908-1912, in the interest of sawmills and woodworking machinery. Published by A. H. Hitchcock. Suite 1220-1235 Caxton Bldg.

FASHION MIRROR

An advertising publication. In 1880 J. D. Gordon and Co., were publishers.

S. K. J. Chesbro, publisher. From 1907 to 1912. Illustrated monthly. Subscription price, 50 cents per year.

Profitable Painter

Devoted to advancing the interests of paint dealers throughout the country. Issued monthly. Terms of subscription, 50¢ per year.

Wood

A combination of the Lumber World, Chicago, established in 1880, and the Lumber Review, Kansas City, started in 1890.

Monumental News

The Monumental News is an important exponent of the art associated with the creation of artistic monuments. Issued monthly in the interest of the marble and granite industry by R. J. Haight, publisher, 440 South Dearborn street. John W. Weston & Co. ed.

Achtung!

An English organ of the Socialist Labor party, first published by Hirth, editor, and A. R. Parsons, assistant editor. Because of party strife the paper failed, and Parsons became editor of Alarm. It was continued with more regularity until the Haymarket riot of 1886.

421826669

25¢

421826669

CALUMET TICKET CO.

DOOR PRIZE

DROP THIS STUB IN
THE BOX BY THE DOOR

No 0130841

No 717246

VICTORY GARDENS
Biograph Theater
CHICAGO, ILLINOIS
CHILD UNDER 12

ATHENAEUM THEATER
2936 N. SOUTHPORT
ADMIT ONE STUDENT \$15

0000042

KEEP THIS TICKET

YOU MAY WIN A PRIZE
IN THE 50/50 RAFFLE

100482

LAKE ARCADE

\$5

7231

LAKE ARCADE

\$2

2351

LAKE ARCADE

\$1

993417

No 1146

One Admission

WAYNE'S TICKET CO.

AURORA, IL

★ NOAH'S ★

ARCADE

ONE TICKET

545458

**RIVERSIDE
AMUSEMENT PARK**

6 for 25¢

good only on day of sale

003667

50/50

No 1954013-DET

*The management reserves
the right to revoke the license
granted by this ticket by
refunding purchase price*

0100493

good for
-35¢-
save this ticket...

0100493

== GOOD FOR FACE VALUE ==

MERCHANDISE COUPON

Not Transferable

NOT GOOD
IF DETACHED

No 424246 R

**admit
one**

Theater
on the Lake

STUDENT

No 00412

GLASS

Horatio

Elihu

WENDT

IRA

SAJAK

FEY

LAVEY

Terkel

Khan

MAC

MEIGS

HALE

HUGH

SPECK

Davis

GACY

PEPPER

AMERICAN ART OF THE COLONIES AND EARLY REPUBLIC

T F A P O C

THE AMAZING META MAGAZINE : THE MAGAZINE ABOUT MAGAZINES ABOUT MAGAZINES

2 #42

66SIMULACRUM99

The Fancy
Art Place
Of Chicago

EXHIBITION NUMBER THREE * * * *

T.F.A.P.O.C

••• FALL 2017 ••• THE FANCY ART JOURNAL ••• THE FANCY ART PLACE OF CHICAGO ••• FALL 2017 ••• THE FANCY ART JOURNAL ••• THE FANCY ART PLACE OF CHICAGO ••• W •••

WINTER 2018 // THE FANCY ART JOURNAL // THE FANCY ART PLACE OF CHICAGO // VS

Visual Branding for Painters

THE FANCY
ART PLACE
OF
CHICAGO

Sketch & Research

2006 - 2009

TIMES

WEATHER FOR THE NEXT SIX HOURS
HEAVY SNOW, COLDER, BRISK
WIND, N.N.W. THERM. NEGATIVE

SEPTEMBER FIRST, TWENTY-EIGHTEEN — TWELVE PAGES

PRICE 1.25

Picture Home

PORTABLE MODERN LIVING IN
BEAUTIFUL SUBURBAN HOMES

is envired by some of the most
l suburban homes anywhere to be
and the accommodations to reach
unsurpassed by any other city of its
the world. No visitor who has seen its
can understand them or form a true
e of their character until they have
here they reside.

ne beauty, majesty and grandeur of this
rike with wonder all who gaze upon it
e first time it is when they visit the quiet
eautiful retreats of the suburbs, where
ands of its best citizens make their
es, that they are more than surprised.
enthrancing lake shore with its hundreds

ibly, next to its unsurpassed natural situation,
predominating factor contributing to Chicago's
emacy, both commercially and financially, is its
tion as the center of the country's railway ser-
. The first railroad to enter Chicago was the Ga-

STREET RAIL

By Peter Karadon

The first line of cars was on State st
Randolph and Twelfth streets, and t
operations April 25th, 1859. The Ma
opened May 20th, 1859, and exten
State street. The Randolph street
1859. On the North Side the Wells
from the river to Chicago avenue,
the spring of 1859; the Clark stre
August, 1859. The cars on all the

THEY RECOGNIZED IT
IMPROVEMENT ON
OF HORSE CARS, BU
DISADVANTAGES

Possibly, next to its unsurpassed n
inating factor contributing to Chi
mercially and financially, is its po
try's railway service. The first rail
Cable Union, which now

PREMACY, BOTH COMMERCIALY AND FINANCIALLY, IS ITS POSITION AS THE CENTER OF THE COUNTRY'S RAILWAY SERVICE. THE FIRST RAILROAD TO ENTER CHICAGO WAS THE GALENA UNION, WHICH NOW FORMS A PORTION OF THE NORTHWESTERN SYSTEM. THIS LINE WAS COMPLETED IN 1848, AND FROM THIS SMALL BEGINNING, IN THE LITTLE MORE THAN THREESCORE YEARS, HAS GROWN THIRTY-SEVEN TRUNK LINES, FORMING THE ESSENTIAL CONNECTION WITH ALMOST ONE-HALF THE MILEAGE OF THE

CHICAGO'S SUPREMACY, BOTH COMMERCIALY AND FINANCIALLY, IS ITS POSITION AS THE CENTER OF THE COUNTRY'S RAILWAY SERVICE. THE FIRST RAILROAD TO ENTER CHICAGO WAS THE GALENA UNION, WHICH NOW FORMS A PORTION OF THE NORTHWESTERN SYSTEM. THIS LINE WAS COMPLETED IN 1848, AND FROM THIS SMALL BEGINNING, IN THE LITTLE MORE THAN THREESCORE YEARS, HAS GROWN THIRTY-SEVEN TRUNK LINES, FORMING THE ESSENTIAL CONNECTION WITH ALMOST ONE-HALF THE MILEAGE OF THE

CHICAGO REVIEW

VOL. XXVII., NUMBER ZERO

CHICAGO, IL — FRIDAY, SEPTEMBER 1, 1893

THE COLUMBIAN EXPOSITION

MEMORATION OF THE 400TH ANNIVERSARY OF THE DISCOVERY OF AMERICA

REVIEWED BY BROOKS MCCORMICK

On September 1, 1893, there was opened in Chicago the most complete and extensive exposition the world up to that time had ever seen, and which attracted millions of visitors from every nation to view the wonders. There was appropriated for the construction of the World's Columbian Exposition \$20,000,000. The exhibit embraced 150 buildings, the principal one of which was the Manufac-

Future Homes

COMFORTABLE MODERN HOMES IN BEAUTIFUL SUBURBS

CHICAGO is environed by some of the most beautiful suburban homes to be found, and the accommodation for them is unsurpassed by any other city of its size in the world. No visitor who has seen its people can understand how to form a true estimate of the beauty of the city until they have seen where they live.

If the beauty, majesty and grandeur of this city strike with wonder upon it for the first time it is in the quiet and beautiful suburbs, where thousands of citizens make their homes. They are more than surprised. The

ritz pabst p
best brand si
city bluff
ruff meyer hin
seipp jin



fecker
mchenry
peacock
stenger

a



Ditto

WORD

FINE

OK



Blatz



Kirchhoffs'
Birk Brothers
Henn & Gabler
North Western
Will:



J. A.
Lomax
Diamond

Eat People
Not Animals

Push

Mustard
Machine.
Ask about my

25¢

I ♥ Pigs

I AM
A HUMAN BEING:
DO NOT FOLD,
SPINDLE, OR
MUTILATE

I'M OKAY
THANKS FOR
ASKING.

Draft Beer,
Not Students

For good
dental health.
Start Early.

Master
— of —
Profits

YES ON
PROP 42

PRO-
TEST

eh?

VOL XXIV
66196499

TEAM
PAWS

OK
OKOKOK
OKAY ★ TYPE
OKOKOKOK
OKOKOK
OK

MAKE OUT
NOT WAR

i'm a
good
cat

STOP

PIGGY WIGGLY

ORANGES LARGE SIZE NAVELS Sweet & Juicy **59**

GOLD DUST H 2 P

BACON EXTRA FANCY Sugar Cured Per Pound

LARD Morrell's Pure Kettle Rendered Per Pound

PEAS RED GOOSE BRAND Sweet and Tender No 2 Can

FLOOR WAX Jobber's Finest Cut

SPINACH Extra No Stems

SNIDERS Tomato Cut Large B

BEANS Lady Alice Brand Cut Green

PRUNES FANCY SWEET CALIFORNIA

BROOMS Little Dutch Made in Moines

CHOCOLATE

MATCHES Strike Anywhere Burn

WALNUTS Virgin Young

FLOUR High Patent

Every purchase from PIGGY WIGGLY must give you complete satisfaction

BREAD FRESH 24-oz. Loaf **98¢**

FANCY CREAMERY **Butter** Always Good Lb. **\$45**

PURE FRUIT **Preserves** Jar **\$45**

PURE LARD Lb. **18¢**

Lb. **32¢**

A&P WEEKLY SPECIALS

TOMATOES Fancy Red Ripe **LB 19¢**

BANANAS Extra Nice Medium Ripe **DOZ 18¢**

POTATOES **10 LBS 56¢**

EGGS FRESH GUARANTEED **DOZ 19¢**

BOKAR "The Coffee Supreme" "Always Fresh" **LB 19¢**

8 O'CLOCK The Ideal Breakfast Coffee. **LB 19¢**

CORN FLAKES Sunnyfield **6 PKGS 25¢**

OVALTINE POWDERED MILK **LB 19¢**

QUAKER OATS Regular or Quick **9¢**

French's Mustard Sunnyfield **2 For 25¢**

Grape Juice A & P BRAND **LB 19¢**

Evaporated Milk **3 For 27¢**

3 Pkgs for **32¢**

Pkgs for **\$45**

Large Bottle **10¢**

Large Can **23¢**

Can **23¢**

Lb. **36¢**

♥ **Ju Pa**

BLUE JEANS

LACKS WOOLE DRESS

ORDS EXTRA WIDE & NOISEY

SKIRTS Just Kiddi We only sell Pant

SNOW INSULATED BUT NOT WATERPROO

ATLANTIC & PACIFIC

"JUST AROUND THE CORNER FROM EVERYBODY"

42.98 #5 №7

£75 76 ±81 38

39¢ 10 \$67 30

58.00 №9 41 9

5€ 69 83^a 2

23! 10% #99 £52

#26 \$7 ₹65 ≥8

Additional Stuff

Design Notes

Alright v2 combines the warmth and energy of a humanist sans with the clarity and sureness of an American gothic. The result is a typeface that is button-down enough to use everyday yet warm and friendly. It's confident but unpretentious.

Four lowercase 'a' characters are shown in a row, each progressively narrower than the last. The first is wide and open, the second is slightly narrower, the third is even narrower, and the fourth is the narrowest and most condensed. The characters are a dark red color.

The normal widths have large, open apertures. Their forms are natural and relaxed, free from any geometric dogma. As the widths get narrower these forms begin to fold in. This is a natural adjustment to tightening space, like how you would stand on a bus slowly filling with people.

Four uppercase 'C' characters are shown in a row, each progressively narrower than the last. The first is wide and open, the second is slightly narrower, the third is even narrower, and the fourth is the narrowest and most condensed. The characters are a dark red color.

Closing the apertures helps keep the design balanced, filling the white space and establishing an even, condensed rhythm. It also suits the original concept, with open forms typical of a humanist sans at one extreme, and closed forms typical of a condensed gothic at the other.

OpenType Features

Contextual Alternates

fi fl jj ft tf tt f] f% ▶ fi fl jj ft tf tt f] f%

Ligatures

Rifled fjord waffles ▶ Rifled fjord waffles

Small Caps

Fancy Erotic Cakes ▶ FANCY EROTIC CAKES

All Small Caps

H&i Lawyers at Law ▶ H&I LAWYERS AT LAW

Uppercase Forms

i¿([{/@Smash})?! ▶ i¿([{/@SMASH})?!)

Lining Figures

Tel. +01 312 316 00 ▶ Tel. +01 312 316 00

Tabular Figures

BTC ▲ 2,671.635 ▶ BTC ▲ 2,671.635

Arbitrary Fractions

Add 16 5/39 grams ▶ Add 16 ⁵/₃₉ grams

OpenType Features

Super- & Subscripts

Drink 8 oz of H₂O.^b ▶ Drink 8 oz of H₂O.^b

Stylistic Set #01

“Cool Pull Quote” ▶ “Cool Pull Quote”

Stylistic Set #02

HTTP://URL & CODE ▶ HTTP://URL & CODE

Localized Dutch

MÍJN Ríjdt Blíjf EvB ▶ MÍJN Ríjdt Blíjf EvB

Localized Polish

Ok Ukośna Jagiełło ▶ Ok Ukośna Jagiełło

Localized Catalan

PÀ·LIDA Goril·la ▶ PÀ·LIDA Goril·la

Localized Romanian & Moldavian

LOL ȚĂȘNIT șanț ▶ LOL ȚĂȘNIT șanț

Localized Turkish, Azerbaijani, & Crimean Tatar

Ezik Diyarbakır ▶ EZİK DIYARBAKIR

Supported Languages

Alright v2 supports a wide range of languages that use the Latin script including: Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Breton, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Embu, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hawaiian, Hungarian, Icelandic, Igbo, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalaallisut, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Koyra Chiini, Koyraboro Senni, Latvian, Lithuanian, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Meru, Morisyen, North Ndebele, Northern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Tasawaq, Teso, Thai, Tongan, Turkmen, Upper Sorbian, Uzbek, Vietnamese, Vunjo, Walser, Welsh, Zarma, and Zulu.

License Options

Alright v2 has a number of licensing options, helping you to select the usage rights you need without making you pay for rights won't use. For a more detailed description, read the EULA.

Desktop/Print

Buy a license for the number of users or computers the fonts will be installed/used on. This is the traditional, old-school font licensing model for producing printed, static, non-dynamic things.

Webfont

Buy this license when you need to use a font on a website. This is a perpetual license for self-hosted use. Prices depend on the number of page-views per month and the number of domains.

App Embedding

Buy this license when you need to embed or use a font in a mobile app or electronic publication. These are priced by the number of titles.

Other Uses

If you need a license to use the fonts in a way not covered by the options above, like an Organization-Wide License, or a Broadcast and Motion Graphic License, or OEM/Device Embedding License, send an email to ok@yty.pe for a quote.

Upgrade

Alright v2 is so much better than original Alright Sans, I'd love to see it replace the old version entirely. And I wouldn't have been able to make it without the support of the customer who bought the original version. (Seriously, you're awesome. Thank you.)

It only makes sense to let existing Alright Sans customers upgrade to the new version for free (at least until 2020). Just log into your account on okaytype.com and download the new files. Don't have an account? Email ok@yty.pe with your old order information and we'll sort it out.

And if you find yourself enjoying the improved version, you should consider buying some of the new widths. I think they're pretty useful.

Okay Type is a small typeface design studio.

Text, content, and other inspiration were collected from random pieces of Chicago history.

Designed by: Jackson Cavanaugh

Alright is a trademark of Okay Type, LLC.

© 2019 Okay Type, LLC. All Rights Reserved.

okaytype.com

ok@yty.pe



Okay Type

OKAYTYPE.COM